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- First name and last name
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Usage Data may include information such as your device's Internet Protocol address (e.g. IP address), browser type, browser version, the pages of our website that you visit, the time and date of your visit, the time spent on those pages, unique device identifiers and other diagnostic data.

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We may also collect information that your browser sends whenever you visit our site or when you access the website by or through a mobile device.

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- Flash Cookies. Certain features of our website may use local stored objects (or Flash Cookies) to collect and store information about your preferences or your activity on our site. Flash Cookies are not managed by the same browser settings as those used for Browser Cookies. For more information on how you can delete Flash Cookies, please read "Where can I change the settings for disabling, or deleting local shared objects?" available at: <https://helpx.adobe.com/flash-player/kb/disable-local-shared-objectsflash>
- Web Beacons. Certain sections of our Service and our emails may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit Rutherford Asset Management, for example, to count users who have visited those pages or opened an email and for other related website statistics.

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Personal information collected from our website may be used for the following purposes:

- To provide and maintain our site, including monitoring the usage of our website.
- To contact you by email, telephone calls, SMS, or other equivalent forms of electronic communication.
- To provide you with news, special offers and general information about services and events which we offer.

RETENTION OF PERSONAL DATA

Rutherford Asset Management will retain your Personal Data, as collected on our website, only for as long as is necessary for the purposes set out above. We will retain and use your personal data to the extent necessary to comply with our legal obligations, resolve disputes, and enforce our legal agreements and policies.

The Company will also retain Usage Data for internal analysis purposes. Usage Data is generally retained for a shorter period, except when this data is used to strengthen the security or improve our site's functionality, or we are legally obligated to retain this data for more extended periods.

SECURITY OF YOUR PERSONAL DATA

The security of your personal data is important to us, but remember that no method of transmission over the Internet or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your personal data, we cannot guarantee its absolute security.

CHILDREN'S PRIVACY

Our Service does not address anyone under the age of 13. We do not knowingly collect personally identifiable information from anyone under the age of 13. If you are a parent or guardian and aware that your child has provided us with personal data, please contact us. If we become aware that we have collected personal data from anyone under 13 without verification of parental consent, we will take steps to remove that information from our site.

If we need to rely on consent as a legal basis for processing your information and your country requires consent from a parent, we may require your parent's consent before we collect and use that information.

LINKS TO OTHER WEBSITES

Our website may contain links to other websites that we do not operate. If you click on a third party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy of every site you visit.

We have no control over and assume no responsibility for the content, privacy policies or practices of any third party sites or services.

Please view our detailed Privacy Policy on the information regarding the use of your personal information for clients of Rutherford Asset Management, including the information about:

- What personal information we collect
- Why we collect your personal information
- How we process your personal information
- The parties who receive the personal information
- How long we keep your personal information
- Your rights as a data subject

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